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National On-Line Giving Website

President George W. Bush announced today the formation of an online donation site to give to organizations supporting victims of the tragedy in New York and Washington D.C. The site is www.libertyunites.org. It's a partnership of Amazon.com, AOL, Cisco Systems, eBay, Microsoft and Yahoo!

The site contains links to over thirty charity groups including: America's Second Harvest: Catholic Charities, USA; Evangelical Lutheran Church in America; The New York Central Labor Council, New York Police and Fire Widows and Children's Benefit Fund; Salvation Army; Survivor's Fund of the National Capital Region, Twin Towers Fund; Union of American Hebrew Congregations.

The Utah Division of Consumer Protection offers these tips when making charitable contributions.

- 1. Are they a registered charity in Utah? You can contact the Division of Consumer Protection at (801) 530-6601 or 1-800-721-SAFE to find out.
- 2. Find out what percentage of their funds goes to raising money and how much goes to services. The larger the percentage to fundraising and administrative cost, the less to services.
 - 3. Are programs and services available locally?
- **4.** Do you feel good about the programs and services offered by the charity? Never respond to an emotional plea. Ask for printed material to be sent to you before making a donation.
- **5.** Never give credit card or bank account information to an **organization.** It's recommended to pay by check through the mail.
- **6. Don't be pressured.** A need is never so great that it can't wait for you to make an informed decision.